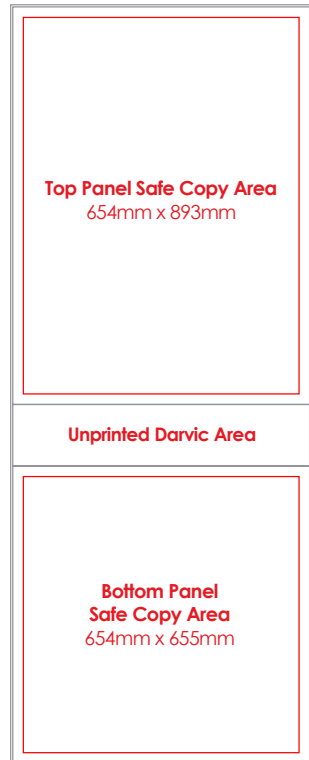


# Kiosk - 5005 KX1 Internal Post (No darvic, internal application)

## Artwork - Specification Sheet



### Artwork

Please ensure that the artwork supplied is congruent with the below specification guide. Artwork received that is not in line with the required specifications may be subject to additional fees. Our printers will not be held accountable for print errors which have occurred as a result of incorrect artwork submission.

### Preferred Artwork Submission

We require high res PDFs which will enable our printers to quickly inspect & proof the artwork, this preferred format will ensure optimal efficiency and response rate. The sender will then receive a PDF proof or link for approval.

### Setting up Artwork

To ensure that our systems can process the incoming file correctly, please check that the high res PDFs are correctly formatted with the appropriate trim and bleed boxes. The visual size displayed highlights the safe copy area. Please include bleed out to the artwork size shown. If you have difficulties accessing the template link, and are creating an InDesign artwork, the "document size" should be set to the Artwork size shown. It's Vital that all key-lines representing visual sizes are removed, failure to remove these may result in the key-lines being printed.

## ARTWORK DEADLINE: 10 WORKING DAYS PRIOR TO GOING LIVE

### Please note:

You are responsible for making sure that the artwork fits the space that it is designed for. We will assume that you are happy with the quality of the artwork before you send it to us.

PRINT QUERIES AND DELIVERY: [nationalproduction@primesight.co.uk](mailto:nationalproduction@primesight.co.uk)

## Artwork requirements

**Visual Size** See above

**Artwork Size** 714mm(w) x 1804mm(h)

**Format** High res CMYK PDF at 100%, embed/outline images and fonts

## Image resolution\*

< 4ft away 100dpi

4ft to 12ft away 72dpi

12ft and above 36dpi

\*Image resolution is dependent on the viewing distance.