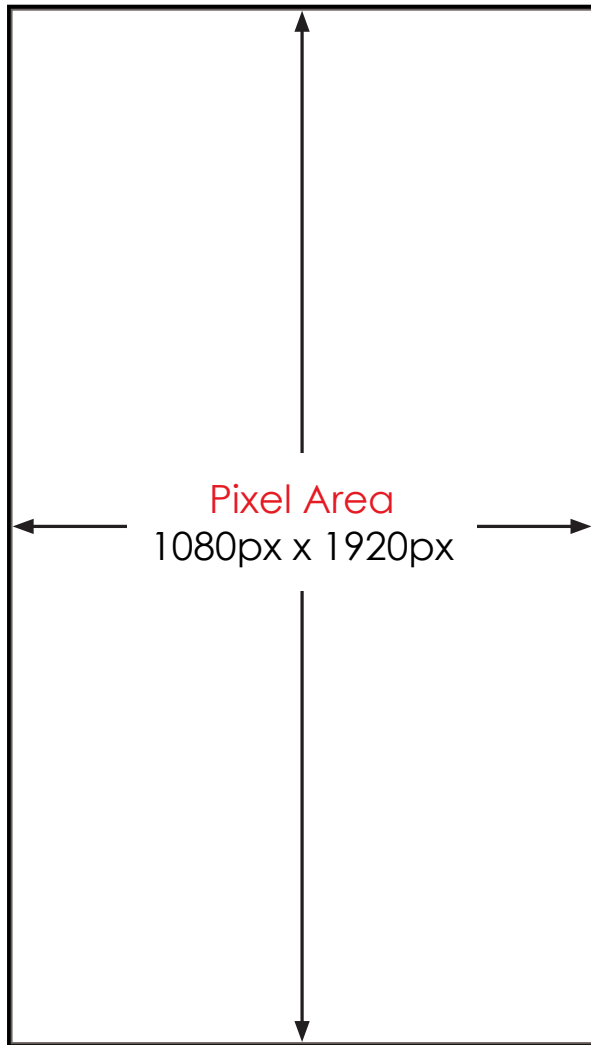


# Gatwick Airport - Artwork Specification Sheet

ITTS Platform Displays - 1080 pixels x 1920 pixels @ 72 dpi



## Artwork information

Dimensions 1080x1920px

File Size 20mb

Image Resolution 72dpi

File Formats  
**Static** – JPG, PNG & GIF  
**Animations** – HTML5 & SWF  
**Video** – AVI, MP4, WMV & MOV

### Digital Artwork Delivery

Primesight have integrated with Specler to manage the receipt, specification, confirmation and storage of all artwork required for our digital displays.

Please send to:

<http://specler.net/uk/primesight>



### Please note:

You are responsible for making sure that all text is legible and that the artwork fits within the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

### ARTWORK DEADLINE: 5 WORKING DAYS PRIOR TO GOING LIVE.

Approval time may be longer if initial artwork is not approved by the landlord.

For Dynamic Content Deadlines please contact your Primesight Account Manager for details.

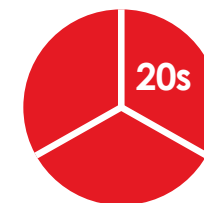
### London Office:

Primesight Ltd, The Met Building, 22 Percy Street, London W1T 2BU  
Telephone: 020 7908 4300 Email: [mail@primesight.co.uk](mailto:mail@primesight.co.uk)

**Resolution & Rotation** All content to be rotated anti-clockwise 90°  
At a resolution of 1920x180



Loop Length



20 seconds recommended