

Chelsea Yacht Club London

HD Digital 48 Sheet



PANEL INFORMATION

Frame ID 1235323332

Address Chelsea Yacht Club - Cnr Lots Road

Postcode SW10 0NA

Town Chelsea

Conurbation London

BARB Region London

TECHNICAL INFORMATION

Aspect ratio 2:1 (landscape)

Screen size 5.71m(w) x 2.94m(h)

Definition High

ARTWORK INFORMATION

Size 864 x 432 pixels

Resolution /Format 72dpi /JPEG

Colour RGB

- Based at the entrance of the Chelsea Yacht & Boat Company and housed in high quality teak wood
- Affluent environment
- Facing slow moving eastbound traffic along the North Thames Embankment
- Provides a local, premium audience on this vital riverside route

ARTWORK DEADLINE: 5 WORKING DAYS PRIOR TO GOING LIVE

Digital Artwork Delivery

Primesight have integrated with Specl to manage the receipt, specification, confirmation and storage of all artwork required for our digital displays.

Please send to:
<http://specl.net/uk/primesight>



Please note:

You are responsible for making sure that all text is legible and that the artwork fits within the space that it is designed for.

We will assume that you are happy with the quality of the artwork before you send it to us.

Static images only.